

## Founder & Visionary



Kate Edwards is a speaker, author, customer service expert, hospitality consultant and executive coach who has spent her career decoding the customer service experience and deciphering what makes great leaders so impactful. In 2007 she established Kate Edwards & Company, a boutique consulting firm that specializes in culture invigoration, customer experience and leadership development for hospitality brands and high-touch companies.

Kate has spent her career working with some of the biggest names in the hospitality field (Thomas Keller, Keith McNally, Geoffrey Zakarian, Sirio Maccioni) and has created service programs for legendary brands (The Plaza, The Essex House, Le Cirque) and industry upstarts (Jack's Wife Freda, Brooklyn Fare, The Viceroy). Kate also works with entrepreneurs and emerging leaders to build awareness of their power to authentically lead and influence those around them.

An expert in her field, Kate has done a number of segments for Inside Edition and has been quoted in magazines as varied as Amex OPEN, AdWeek, Shape, Haute Living, and Fast Casual. As a thought leader Kate is a sought-after speaker, chosen to present her ideas at conferences and meetings hosted by regional associations, global companies and large national organizations. In 2015 Kate published her first book *Hello! And Every Little Thing That Matters* (Palgrave Macmillan) the book that will transform your business and improve your brand. Kate and her chef-husband reside in New York City.